

## NOTIFICATION

### **YOUTH IDEATHON 2023**

Management Entrepreneurship Professional Skills Council under Ministry of Skill Development and Entrepreneurship and ThinkStartup are organizing **YOUTH IDEATHON 2023**, India's Largest K-12 School Level Ideas Festival to harness innovation and entrepreneurship potential on young minds of India.

**YOUTH IDEATHON 2023** is a 5-stage competition that shall be launched on 6<sup>th</sup> October 2023 and the finals shall be held on 18<sup>th</sup> Nov 2023. The theme of this event is “**iStartup a Good Thing for India**”.

This is an online event. School students can submit their innovation ideas at the Idea Form on the website [www.YouthIdeathon.in](http://www.YouthIdeathon.in)

For fair representation of schools and students from each region, this year YOUTH IDEATHON shall have regional round and awards. (Details on the website)

The organizers are also conducting Faculty and Student Workshop on the topic “How to get Good Ideas” which is an important capacity building initiative for our teachers. Faculty / Students can register for this workshop on the website.

**YOUTH IDEATHON 2023** intends to provide following benefits

- Build innovation and entrepreneurial mindset in our school students
- Encourage school students to research about ground level problems and find creative solutions to those problems
- Channelize youth energy in solving nation's problems
- There will be free online HIGMID workshops for students by entrepreneurs - How I Got My Idea (HIGMID) (details on website)
- Faculty Workshops (details on website)
- National Level, State Level and Theme Award winner students shall be provided incubation and mentoring support through various incubators

Heads of all the affiliated schools must encourage their students and Faculty to participate in this unique program in a big way.

For registration and other details please visit [www.YouthIdeathon.in](http://www.YouthIdeathon.in)

Director / CBSE

# YOUTH IDEATHON 2023



Started in 2021, YOUTH IDEATHON ([www.YouthIdeathon.in](http://www.YouthIdeathon.in)) is India's most exciting innovation and entrepreneurship competition for school students. The ideathon contest engages with youth to energize them and connect with their passions to discover societal problems and propose solutions that can make lives of humanity better. Its motto is **MERA IDEA JO BADAL DE BHARAT**, thereby implying, an idea that can change India.

In the 2022 edition, more than 95000 school students from over 7000 schools. Now we are all set to launch Youth Ideathon 2023

Government of India through its initiatives like **New Education Policy (NEP 2020)**, **Atma Nirbhar Bharat**, **Startup India**, **Make in India** has put emphasis on developing creative potential in school students. Therefore, it is important to take this message of innovation and entrepreneurship to the youth of today to encourage them to develop the spirit of innovation and harness their potential to dream futuristic ideas and make it happen.

Youth Ideathon 2023 (YI23) shall build upon the work of the 2nd edition of Youth Ideathon to carry forward the mission of developing school level entrepreneurship.

YI23 festival is designed to encourage school students all across India to explore entrepreneurship through ideation, prototyping and idea pitch to expert panel. It is expected to generate participation from over 200,000 school students from all parts of India – cities, towns, villages, everywhere.

# YI23 : OBJECTIVES

The objectives of Youth Ideathon 2023 are as below:

1. Encourage school students to **dream big and build real solutions**.
2. Develop the **spirit of innovation and entrepreneurship** in school students
3. Recognise efforts of motivated school teachers / mentors and schools who are working behind the scenes to develop entrepreneurship in schools
4. Nurture high potential student ideas with incubation support
5. Open doors of angel funding for incubated student ventures

# YI23 : WHO IS IT FOR?

YI23 aspires that school level innovation and entrepreneurship should be captured, rewarded and harnessed.

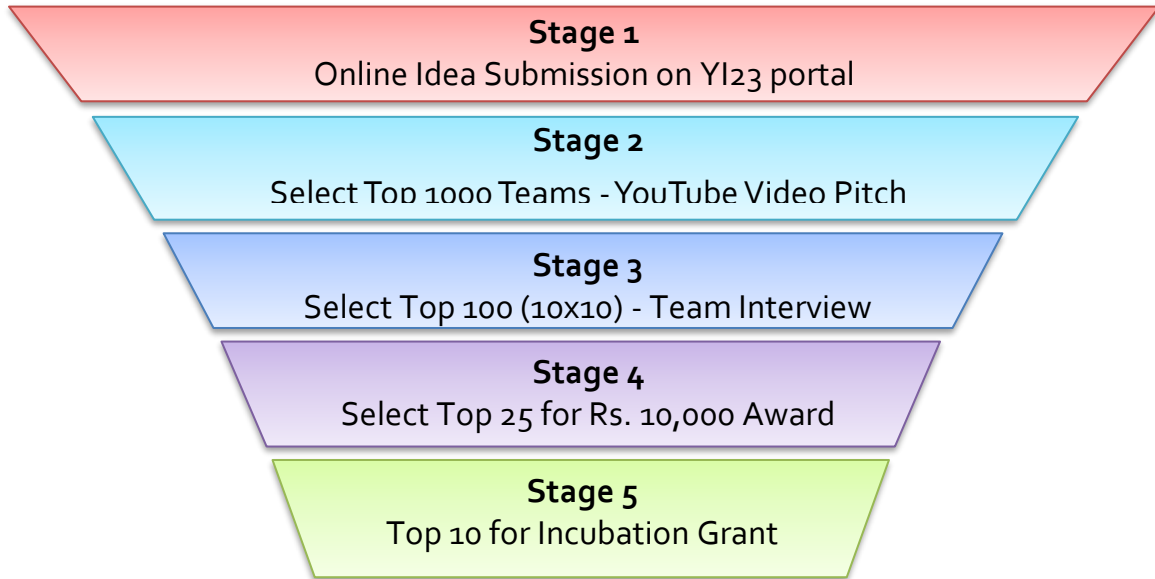
This can be achieved only with the participation of critical school education stakeholders – students, teachers and school.

## **Who is it for?**

1. YI23 is OPEN for registration for following categories:
  - a. All Bona-fide School Students from any school board – Central, State or International.
  - b. Teachers and Mentors of School Students
  - c. Schools
2. **STUDENTS:** YI23 is OPEN for all K12 School Students. However, students have to participate in teams of 3 to 5 members. Each member must be a bona-fide school student. YI23 shall reward best teams.
3. **TEACHERS / MENTORS:** YI23 is also open to all school teachers / mentors. However, a teacher must have a student team who she is mentoring. YI23 shall special rewards for Teachers of Innovation and Entrepreneurship.
4. **SCHOOLS:** YI23 is also open to all Schools from any Board – Central / State / International. There are special rewards for Schools of Innovation and Entrepreneurship, on the basis of student and teacher participation.

# YI23 : FORMAT

YI22 is a 5-tiered innovation competition with a unique 5<sup>th</sup> tier that focusses on incubating high-potential student ideas into ventures.



Stage 2 is also crowd engagement where teams upload their pitch on YouTube to get recommendations. Our algorithm gives a “Crowd Score” based on recommendations, comments, likes and views. In parallel, our Expert Panel then screens each idea and give an ‘Expert Score” based on “Idea Impact” and “Implementation Potential”.

Stage 3 is Top 100 Teams based on TOTAL SCORE of Stage 2. To create the Top 100 List with shall be Top 10 Teams from (9+1) regions namely Ahmedabad, Chandigarh, Delhi, Lucknow, Kolkata, Hyderabad, Chennai, Bengaluru, and Mumbai. These are mapped to following States and UTs.

Region	States and UTs
Ahmedabad	Gujarat, Daman & Diu, Dadra Nagar & Haveli, Madhya Pradesh and Rajasthan
Chandigarh	Punjab, Himachal Pradesh, Jammu, Kashmir, Ladakh & Chandigarh
Delhi	Delhi and Haryana
Lucknow	Uttar Pradesh, Uttarakhand, Bihar and Jharkhand
Kolkata	West Bengal, Sikkim, Assam, Arunachal Pradesh, Manipur, Nagaland, Mizoram, Meghalaya and Tripura
Hyderabad	Andhra Pradesh, Telangana and Odisha
Chennai	Tamil Nadu, Kerala, Pondicherry and A&N Islands
Bengaluru	Karnataka, Goa and Lakshadweep
Mumbai	Maharashtra and Chhattisgarh

In addition, Organizing Team shall have the liberty to select 10 more meritorious teams left out from any region due to competition. Thus, Stage 3 shall have a total of 100 teams.

## YI23 : EVENT SCHEDULE

The Event Calendar is as below:

<b>Key Activities</b>	<b>Dates</b>
Youth Ideathon Launch with CBSE	6 <sup>th</sup> Oct 2023
Student Webinars	6 <sup>th</sup> Oct to 25 <sup>th</sup> Oct 2023
Train the Teacher Sessions	6 <sup>th</sup> Oct to 25 <sup>th</sup> Oct 2023
Stage 1 - Idea Submission Portal Closes	27 <sup>th</sup> Oct 2023
Stage 2 - Top 1000 List	29 <sup>th</sup> Oct 2023
YouTube Video Pitch Round – Last Date of Submission	30 <sup>th</sup> Oct 2023
Top 1000 Mentoring Session	29 <sup>th</sup> Oct to 2 <sup>nd</sup> Nov 2023
Wisdom of Crowds – Popular Idea Activity	4 <sup>th</sup> Nov to 8 <sup>th</sup> Nov 2023
Stage 3 - Top 100 List	9 <sup>th</sup> Nov 2023
Top 100 Online Interviews	10 <sup>th</sup> – 11 <sup>th</sup> Nov 2023
Stage 4 - Top 25 List for Rs. 10,000 Award	11 <sup>th</sup> Nov 2023
Pilot Building Phase for Top 25 Teams	12 <sup>th</sup> Nov to 18 <sup>th</sup> Nov 2023
FINAL PITCH	19 <sup>th</sup> Nov 2023 (Sun)
Awards and Felicitations	19 <sup>th</sup> Nov 2023 (Sun)

Youth Ideathon runs on a tight schedule. Schools are advised to keep students in readiness for the next stage as per the schedule.

## YI23: PRIZES

This YOUTH IDEATHON has substantially higher number of awards and prizes. These are designed to incentivize students as they achieve higher level of complexity. Further, there are awards for Teachers, Mentors and Schools who are engaged in the furtherance of cause of innovation and entrepreneurship.

Category	Awards and Prizes
Top 1000 Teams	Certificate to all team members and teacher / mentors
Wisdom of Crowd Award for Top 3 team in YouTube Pitch	Certificate to all team members and teacher / mentors + Access to Young Ideator Program (worth Rs. 5,000)
Top 100 Teams	Certificate to all team members and teacher / mentors + Access to Young Ideator Program (worth Rs. 5,000)
Top 25 Teams	Certificate to all team members and teacher / mentors + Cash Award of Rs. 10,000 per team + Cash Grant of Rs. 5000 to the Teacher Mentor
Top 10 Teams	Certificate to all team members and teacher / mentors + Progress based Innovation Grant of upto Rs. 1 Lakh per team
Teacher of Innovation Award	Certificate of Recognition
School of Innovation Award	Certificate of Recognition + Trophy

The Additional Awards are as below:

<b>STATE AWARDS</b>	<b>Awards and Prizes</b>
Top 3 Entries from Each State	State Rank Certificate

<b>WORKSHOP PARTICIPATION</b>	<b>Awards and Prizes</b>
Students & Teachers attending various workshops shall also get participation certificate.	Participation Certificate

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